

New electronic catalogs

Last spring we made it possible for you to search for and order brake and axle parts for car trailers through our website. Now you can do the same for **trailers/heavy vehicles, off-road vehicles** and **passenger cars/ATE** with three brand new, well-stocked online catalogs. Let us tempt you a little bit more with an **introductory offer**. Get a 5% discount when you place an online order of at least SEK 5000 during September and October. Read more at www.rydahls.se. Welcome online for some shopping!

As before, our goal is to find a user-friendly setup where you, as a visitor, can easily find your way with the help of model and reference numbers, manufacturers, brake references, item numbers and such.

The selection for heavy vehicles is divided up into two catalogs for **on-road** and **off-road**. Each one offers a wide range of brake parts, axle details and steering parts.

Search for the products you need and place them in your shopping basket. Your signed order is then transferred via internet to the Rydahls customer service team.

Of course, if you are already familiar with our item numbers you can enter the products you need on the web order form without searching first. Use your current customer account number. Your customer information details are only registered once, when you place your first order.

We will soon be introducing catalogs with search and order features for trucks and buses. The search function for products from these sectors is already available in the catalog tool. ●



Brake tester from MAHA

Brake tester for contract customers

As a partner of Rydahls, you already have the best products, expertise and professional service. Now you can also have access to the market's latest brake testing equipment, under excellent terms.

Rydahls is offering reduced rates on the MAHA advanced brake tester to its loyal customers. The scheme is based on shopping loyalty, so a cooperation agreement between you (as customer) and Rydahls is required, and the repair shop must be accredited by Swedac.

There are several advantages to joining the brake-testing scheme. You can rent equipment from Rydahls instead of buying, which frees up capital in your company. At the same time, the plan means that the more spare parts you buy from us, the more you can reduce your monthly costs. The brake tester is ultramodern which means your work will improve in quality, resulting in satisfied customers. Get in touch with us and we'll help you make money. ●





Erik Rydahl (Rydahls) and Fredrik Holmström (ÅFA)

Rydahls sets up in Stockholm...

To improve service for our customers in the Stockholm area, Rydahls has established cooperation with ÅFA AB, a Stockholm-based distributing company that concentrates on goods and services primarily for the transportation industry.

Together with ÅFA, we're counting on being able to enhance our service and distribution of spare parts for heavy vehicles to customers in the Stockholm region.

A warehouse has been set up at ÅFA's premises on Fagerstagatan 6 in Spånga-Lunda and as of 5 September, we will be offering delivery throughout the entire region. If you would like more information, come to ÅFA's Market Day on 3 September. ●

...and starts delivery in Göteborg

Quick and reliable availability is an obvious requirement from most customers. That's why you'll see an improvement in our delivery resources in the Göteborg region too, starting 1 September.

Distribution will start from our service warehouse in Hisings Backa. For information on terms for joining the loop, please contact Rydahls Customer Service at +46-(0)771-276 672.vice på 0771-276 672 (0771-B•R•O•M•S •A). ●



CUSTOMER REPORT

New Rydahls family member

Success is based on understanding and close cooperation with customers. A shining example of a good customer relationship that quickly took shape is with *Fordonstjänst*, a large company from Kil, close to Karlstad.

Fordonstjänst is one of the regions major repair shops for trucks and heavy trailers. That is why Rydahls has taken extra care to determine Fordonstjänst's needs, not just for now but even for the future.

Fordonstjänst is going to stock our entire program of brake and axle details for heavy vehicles. They are also going to invest in a modern brake tester to offer their customers the same service provided by dealer repair shops.



Rydahls will contribute by offering training and regular updates on the latest news in the brake sector.

"Getting started with Rydahls has gone well. We can see that Rydahls employees understand the work we do. We also appreciate that Rydahls doesn't just deliver their products but also offers to act as a sounding board when we run into problems that we can not solve on our own", says Lars-Göran Andersson, owner of Fordonstjänst. ●

Receive your newsletter electronically

Important information is regularly passed along in our newsletter **R-info**.

By registering on our website, you can receive your newsletter by email in the future. You'll find the application form at;

www.rydahls.se/tunga_fordon